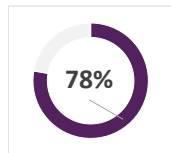
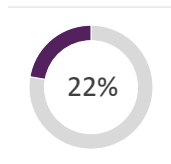


ATTENDEES



78% SAN DIEGO PROPER

37%	SAN DIEGO
20%	LA JOLLA
12%	DEL MAR AND SOLANA BEACH
6%	RANCHO SANTA FE



12% NORTH COUNTY

10% EAST COUNTY, SOUTH COUNTY & OTHER



500-550 GUESTS

MALE & FEMALE

40-70 YEARS OF AGE

REACH



4,000 HOUSEHOLDS AND COMPANIES

Includes: Save the Date and Invitation



81% ATTENDEES WITH EMAIL

Weekly emails beginning in March



6,200 REACH

632 VIEWS

113 ENGAGEMENTS



LIVE AUCTION DONORS

- FIVE FEATURED SLIDES WITH PHOTOS OR VIDEO PROJECTED DURING EVENT ON TWO LARGE SCREENS
- RECOGNITION IN EVENT PROGRAM BOOK, ONLINE WEBSITE, LARGE POSTER IN RECEPTION SPACE, EMAIL BLASTS & FACEBOOK